

ARTICLE X – SIGN REGULATIONS

Sect. 1000 Procedure

A building permit issued by the Administrator shall be obtained prior to the construction or erection of any permitted sign or billboard and a fee may be required in conjunction with said application. An application for such signs or billboards shall be submitted to the Administrator and shall include the following:

- A.) The size and dimensions of the proposed sign;
- B.) The location of the sign with respect to property lines, buildings and other signs;
- C.) The length of time anticipated for such sign use;
- D.) A statement by the applicant in which he agrees to remove temporary signs after seven (7) days of display. Limited to two (2) times per calendar year.

Sect. 1001 Sign Definitions

- 1. Free Standing Sign: A sign that stands alone not affixed to a building, mounted on a pole or other support set in or upon the ground surface.
- 2. Wall Sign: Sign affixed parallel to or painted directly on a wall of a building.
- 3. Projecting Sign: A sign mounted and/or affixed on a wall that is not a wall sign, that projects/extends forward (perpendicular) supported entirely or partially by the building of which it is affixed.
- 4. Roof Sign: A sign erected and affixed to the roof of a building, upon or against the roof that projects above the eave, parapet or deck line of a roof.

Sect. 1002 Permitted Signs

- A.) On-premises signs are permitted in all zoning districts.
 - 1.) Residential, AG-I, AG-2, CO-1 Districts.
Ground-pole and wall signs are permitted subject to the following:
 - (a) Nameplate signs shall not exceed two square feet in size;

(b) Identification signs for institutional use shall not exceed 24 square feet in size;

(c) Non-conforming business in residential zones shall not aggregate more than 150 square feet in size also called sign face area;

(d) Real estate and subdivision signs are permitted providing there is only one sign permitted at each major entrance. Such signs are to be removed or extended by permit from the Administrator after the property has been sold or one year after installation, whichever comes first, and provided further that such signs do not exceed 24 square feet in size or sign face area or six feet in width or six feet in height.

(e) Home occupations - one sign not exceeding ten square feet in sign face area and to be affixed to the building in residential districts, except where prohibited by subdivision restrictions. The sign design is to be approved by the Board of Adjustment.

2.) Commercial and Industrial Districts.

The following chart contains the on-premise sign regulations for commercial and industrial districts. This section limits the number of signs to no more than two major identification signs per place of business only one of which may be separated from the principal building, erected as a free standing sign.

On-Premise Sign

<u>District</u>	<u>Type of Sign Permitted</u>	<u>Requirements</u>
P-1/B-1	Free-Standing	30 feet maximum height 50 square feet maximum area 100% Identification
	Wall Signs	50 Square feet maximum area Not higher than roof on parapet line May not extend more than 12 inches from wall 75% Identification only
	Projecting Signs	30 square feet maximum area Not higher than roof or parapet line May not extend over 1/3 of public sidewalk 100% Identification only

B-2	Wall Signs	1 square foot for each lineal foot of building frontage is maximum area not to exceed 150 square foot
	Projecting Signs	100 square feet is maximum area Otherwise, same as B-1
	Free-Standing Signs	100 square is maximum area 35 feet is maximum height 100% Identification Setback same as for buildings
	Roof Signs	Conditional use only be granted by Board of Adjustment, providing, in addition to conditions added by the Board, one square foot for each lineal foot of building frontage is the maximum area, 25 feet above roof is maximum height of top sign and does not exceed building height restrictions.
B-3	Wall Signs	Same as B-2
	Free-Standing Signs	Same as B-2, except the Board may grant variances in the height provided the maximum is 45 feet and can be justified by topographic or structural obstructions.
	Roof Signs	Same as B-2
I-1 and I-2	Wall Signs	Same as B-2
	Free-Standing Signs	Same as B-2
	Roof Signs	Same as B-2

Sect. 1003 Signs Prohibited.

- A.) Signs that incorporate in any manner any flashing or moving lights;
- B.) Banners, pennants, spinners, and streamers except where the Board of Adjustment authorizes temporary waivers for promotion of public benefits;

- C.) String lights or any unshielded light that is visible by the public from a public street, or produces glare onto a residential structure, and is used in connection with commercial premises for commercial purposes, including attention-getting, other than Christmas decorations.
- D.) Any sign which has any visible moving part, visible revolving parts or visible mechanical movement achieved by electronic or mechanical means or action of normal wind currents.
- E.) Any sign which obstructs or detracts from the visibility of any traffic sign or traffic control device on public streets and roads, by reason of the size, location, coloring, or illumination.
- F.) Any sign or sign structures which (a) is structurally unsafe, (b) constitutes a hazard to safety or health by reason of inadequate maintenance, dilapidated or abandonment, (c) is not kept in good repair, or (d) is capable of causing electrical shocks to persons likely to come into contact with it.
- G.) Signs which make use of words such as “STOP”, “LOOK”, “DANGER”, “YIELD”, or other similar words, phrases, symbols or characters in such a manner as to imply the need or requirement of stopping or the existence of danger.
- H.) Portable signs, folding signs, “A” frame signs, “T” shaped or any other similar free-standing signs not permanently anchored or secured to either a building or the ground.
- I.) Free-standing signs that extend or are built over public property.
- J.) Wall signs painted on a building.
- K.) Any sign extending more than forty-five (45) feet above the base of the structure.
- L.) Any sign erected or maintained upon trees or painted or drawn upon rocks or other natural features.
- M.) Any sign other than governmental traffic control signs or devices that is or would be located in the right-of-way of any street or highway, provided that projecting signs may project over one-third (1/3) of the public sidewalks which may be within the right-of-way.

Sect. 1004 Sign Provision

In the districts where permitted, a marquee may be constructed over the public way, but in no case shall it project closer than two feet to the curb line established along such street.

Sect. 1005 Electronic Signs

A.) Definition:

Sign whose alphabetic, numeric, pictographic, or symbolic information content can be changed or altered on a fixed display screen composed of electronically illuminated segments; includes LED (Light Emitting Diode), LCD (Liquid Crystal Display) and other similar technologies.

B.) Electronic Signs Prohibited:

1. Electronic Signs shall be prohibited in the following zoning districts: AG-1, AG-2, R-1, RM-1, R-2, and R-3 Zoning Districts except 'churches'; "which may have such signs in any zone".
2. Electronic Signs with continuous flashing, blinking, or oscillating messages are prohibited.

C.) Electronic Signs Permitted:

Electronic Signs shall be permitted in B-1, B-2, B-3, I-1, and I-2 Zoning Districts subject to the following:

- a.) Electronic Signs shall only be displayed on allowable freestanding or monument signs and shall not exceed allowable height requirements for the zoning district in which the sign is located.
- b.) Square Footage of Electronic Sign shall not exceed 30% of the total allowable square footage for freestanding or monument signs for the zoning district which the sign is located or shall not exceed 32 square feet, whichever is lesser.
- c.) No more than one single or double sided electronic sign shall be attached to a permitted, conforming freestanding or monument sign per parcel or business.

Sect. 1006 Off-Premise Advertising Signs.

Placement and Height Regulations. Off-premise advertising signs will not be permitted to be erected in or within:

- (1) 50 feet from automobile bridges, nearest corner of street intersections (unless on roof structure), an on-premise sign equal to or greater than 150 square feet in area, or Interstate highway right-of-ways; nor
- (2) 75 feet from residential districts and hospitals; nor

- (3) 100 feet from any public park, historic or recreation area, school, churches or another off-premise sign of any size.
- (4) 500 feet from another off-premise sign directed towards same interstate, limited access, or arterial highway;
- (5) The placement of one panel on top of another panel is prohibited;
- (6) Off-premise signs will not be permitted to be erected unless the back of the sign is shielded from public view from a building or street by another structure of equal or greater dimension, or by a high planting or unless such back is enclosed in solid backing and painted a neutral color.
- (7) The maximum height for all off-premise signs is 35 feet or the maximum height permitted for buildings in the district, whichever is lesser.
- (8) In addition to otherwise permitted signs. Off-premise advertising signs are allowed only in lieu of one otherwise permitted sign.